



Speak Up For Horses

www.speakupforhorses.org

January 2007

What an incredible start for Speak Up For Horses! Thank you for helping make these first two months so remarkable.

We sent out our first news release in mid November and we've been galloping to keep up ever since! We are enjoying tremendous support from the media about our organization with stories appearing in The Cincinnati Enquirer, AP Press publications, The Community Lexington Herald, the Dearborn County Register, The Toledo Blade, The International Fund For Horses, Care2 News Network, City Beat, several TV news stations throughout Kentucky, and even one news station from Nashville Tennessee. It just doesn't get much better than that.

Our website is just about ready to launch. A tremendous thank you to Rick Dieringer of Mediavantage for tackling this project for us. Keep checking <http://www.SpeakUpForHorses.org> for the full website debut. Our goal is to have a very educational website with lots of links to well presented articles and videos about horses in general, horse welfare, and horse legislative issues.

Since public education of horse related issues is one of our primary goals, a project near and dear to our hearts is our Bundles of Books project. Can you imagine growing up without horse books like Black Beauty to read? There are children who do. Many school libraries and public libraries are seriously underfunded with most new money going into technology instead of books. We want to make sure children and teenagers have horse books at their finger tips to not only learn about horses, but also to learn about respect and responsibility for all creatures. We will be donating horse books to help make sure this happens. Look for the media announcement with our first donation this month. We welcome your help on this important project.

We've got Speak Up For Horses vehicle magnets for sale, and Speak Up For Horses bookmarkers available to youth groups as a group fundraising project for us. Four school children from Pendleton County Kentucky have set the standard selling fistfuls of bookmarkers at their schools for Speak Up For Horses. Contact us if your group would like to do the same.

We have a printable flyer designed by Color Of Horses (<http://www.colorofhorses.com>) for posting on public bulletin boards. Give us a whinny if you'd like some before our website launches.

There's much more, but we are out of room here, so check the new website for details about the upcoming legislative campaign to end horse slaughter, the Speak Up For Horses Around the World project, and other ways you can continue to support our efforts. And of course, there's that farm project towards which we are still working.

We are truly in awe of all the support. Thank you from the bottom of our hearts for believing in what we are doing. We welcome your comments, suggestions, and critiques. We want you to be with us for a long time as we work to raise awareness and respect for American horses.

Gallopig gallopig gallopig! Ginger, Paula, and Shelly

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